



Date: January 1, 2008
To: All Interested Advertisers
Subject: AWWA Hawaii Section Website
Online Advertising Policy, Pricing, and Application

The Hawaii Section of the American Water Works Association (AWWA) maintains a website at www.awwa-hi.org. The primary purpose of the website is to convey important and noteworthy information to the membership regarding the general activities of: 1) the Association, 2) Board of Trustees and Committees, and 3) organizations and issues that impact the purpose and goals of the Association.

The Association is currently seeking advertising on the website homepage. The Association welcomes and solicits advertising on the website because it is beneficial to both the Association and advertisers. For the Association, it helps defray a significant portion of costs to maintain the website. For advertisers, it provides a direct message to a population of over 600 members state-wide that are in need of the products or services being advertised. Make sure that visitors to the AWWA Hawaii website are aware of your organization and the services, equipment, and/or materials you have to offer.

Please be aware that advertising on the AWWA Hawaii Section website homepage is available only to businesses related to the drinking water field. Please also note that all advertisements will be subject to review and approval by the AWWA Hawaii Section Board of Trustees for both *ad content* and *ad color selection*. The space available on the website homepage is currently limited to ten (10) banners on the homepage, and will be assigned in the order of receipt of payment. All advertising files must conform to the following specifications:

Criteria	Banner Type	
	Stationary	Animated
Banner size	150 x 50 pixels	150 x 50 pixels
Acceptable file type	gif, jpg	gif, flash, shockwave
Yearly cost	\$215	\$215

The specified banner size will be strictly enforced. In addition, if you are submitting a flash/shockwave-type animated banner, ***you must embed your website link into your banner file***, as AWWA Hawaii does not provide ad banner editing services. Any banner deviating from the criteria will be returned to the advertiser for editing. Please note that the Association does not provide statistics for advertisement banners indicating the number of visitors being redirected from the AWWA Hawaii Section website to the advertiser's site.

To advertise on the AWWA Hawaii Section website, simply complete the attached application and submit with your payment (checks only, please) in full and made out to AWWA Hawaii Section. Please mail application form and check to:

AWWA Hawaii Section
PO Box 22614
Honolulu, Hawaii 96823-2614
Attn: Website Advertising

Completed advertising banners shall be submitted to AWWA Hawaii at contact-us@awwa-hi.org. If you have any questions or would like more information, please contact Russell Okita at ph. (808) 352-6543 or e-mail at contact-us@awwa-hi.org.

**APPLICATION FOR AWWA HAWAII SECTION
WEBSITE ADVERTISING**

STEP 1-FILL OUT ADVERTISER INFO:

Name of Organization: _____

Name & Title of Contact: _____

Address: _____

Phone Number: (_____)_____ Fax Number: (_____)_____

E-mail: _____ Website Address: _____

STEP 2 – SELECT ADVERTISEMENT TYPE:

- Stationary - \$215/year
- Animated - \$215/year

Please be aware that advertising slots are available on a first-come, first-served basis

STEP 3 - RETURN WITH REMITTANCE (PLEASE MAKE CHECK PAYABLE TO AWWA HAWAII SECTION) TO:

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PO Box 22614
Honolulu, Hawaii 96823-2614
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